



SECURITY DIAMOND SERVICES

POSITIONING

Security is a complete system

Designed around your site — not around a standard package.

COMPANY PROFILE

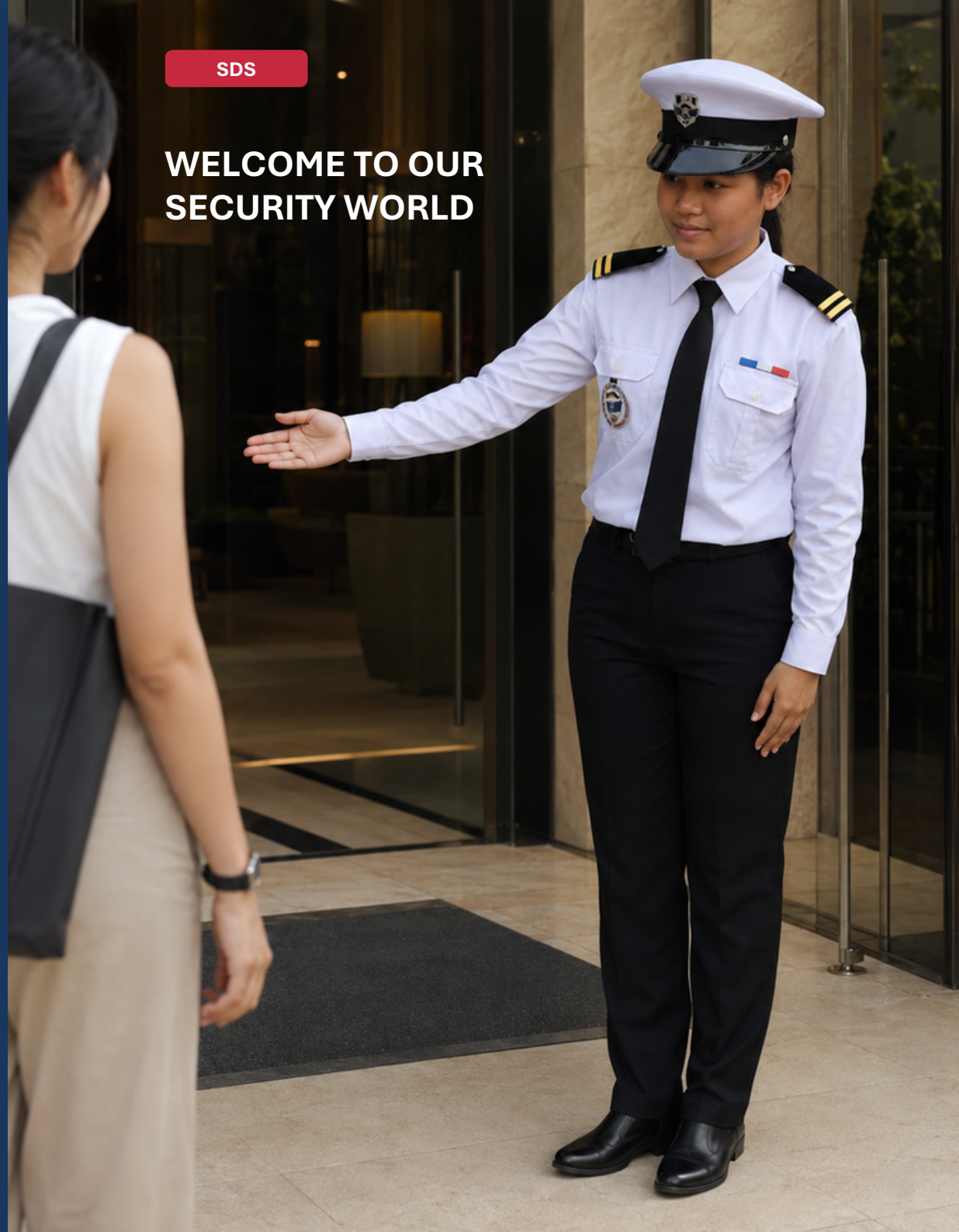


Bangkok · Thailand · Since 2011

2026

SDS

WELCOME TO OUR
SECURITY WORLD



SDS at a Glance

An integrated security organisation built for demanding environments.

PROFILE

Security as an operating system

Security Diamond Services (SDS) is a Thai-owned security company based in Bangkok. Since 2011, we have designed, deployed and supervised site-specific solutions integrating people, procedures, training and technology.

STRUCTURE

One concept. Three operational pillars.

SDS · Security concept, operations & supervision
EPSA · Training aligned with site duties and SOPs
NNS · Technology, integration & operational information

Thailand-based · Executive protection across Asia

POSITIONING

Beyond guard rental

We begin with the site, its risks and its priorities. Resources are then selected, organised and controlled within one coherent security concept.

Our Identity

Built through operational experience, discipline and continuous improvement.

HISTORY

Created to solve a real requirement

SDS was established in Bangkok following a request from the diplomatic sector for a practical solution the market did not provide. Guarding was only the starting point. Our scope expanded to audits, SOP design, supervision, incident reporting, structured training and technology integration.

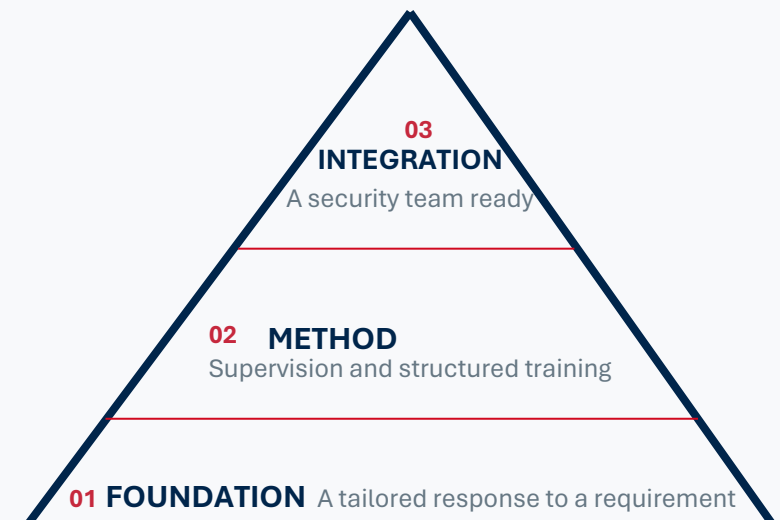
Our objective has always been to explain what it takes to achieve reliable security performance, thanks to our experts. Next, we implement it with you.



PRINCIPLE

The objective is to secure

Security is designed, operated, supervised and continuously improved. The objective is to create a safe environment in which people can operate with confidence.



Our Expertise

Five capabilities coordinated within a single operational framework.

Expertise & effectiveness

CAPABILITY

SDS

01 AUDIT & RISK ASSESSMENT

Clear priorities and an actionable roadmap.

02 SECURITY OPERATIONS

Site-specific deployment, supervision and quality control.

03 EXECUTIVE PROTECTION

Discreet high- or low-profile protection across Asia.

04 TRAINING & SUPERVISION

Role-based training, SOP support and crisis preparation.

05 CONSULTANCY

Available whenever operational needs or concerns arise.



People, procedures, technology and training create value only when they operate as one system.

Our Approach

A disciplined cycle that turns assessment into reliable daily performance.

METHOD

The site comes first

We identify what must be protected, which threats are realistic, how the site truly operates, and which constraints must be respected.

01

ASSESS

Site, flows, risks

02

DESIGN

Roles, SOPs,
resources

03

DEPLOY

People, training,
systems

04

SUPERVISE

KPIs, reporting,
reviews

05

IMPROVE

Correct, refresh,
update

QUALITY

Consistency builds security

Site-specific KPIs
Regular operational reviews
Corrective actions
Refresher training (EPSA)
SOP updates



Sectors We Protect

Experience across environments where continuity, discretion and accountability matter.

01 Embassies & International Organisations

02 Corporate & Industrial Sites

03 International Schools

04 Residential Communities

05 Private Residences & Principals



SITE FIT

One discipline. No copied-and-pasted solution.

Every environment has its own assets, flows, human constraints and exposure. SDS adapts the operating model without weakening the core principles of security.

PEOPLE, STANDARDS & ACCOUNTABILITY

Quality depends on leadership, clear expectations and daily control.

PEOPLE

**THE RIGHT PERSON.
THE RIGHT ROLE.**

Selection.

Training.

Clear instructions.

Effective command.

CONTROL

Three levels of operational control

SELECT

Profile matched to the post and site.

TRAIN

Competence aligned with duties and SOPs.

SUPERVISE

Reporting, corrective action and continuity.

ACCOUNTABILITY

Clear missions. Measurable outputs.

SDS defines site-specific KPIs and reviews performance regularly. Findings lead to corrective action, refresher training and updated procedures.

ELITE PROTECTION SECURITY ACADEMY (EPSA)

EPSA provides education and training across all security levels, from the most fundamental to the most advanced.

EPSA

A RICH PROGRAM

1. Security Officers
2. Team Leaders
3. Site Managers
4. Close Protection Officer
5. CPO Team Leader
6. Defense Drivers
7. Executive (various industries)



AN ADVANCED TRAINING FACILITY

Because security can impact lives, it is a profession rather than a mere hobby.

1. **Security Officer Programme:** Professional foundations for observing, preventing and responding effectively.
2. **Team Leader Programme:** Coordinates a team (5 to 10) personnel, maintains professional standards and controls daily security operations.
3. **Site Manager Programme:** Manages 3 to 10 Team Leaders, represents SDS in day-to-day operation and advises you in security matters.
4. **Close Protection Officer:** anticipates threats and protects the principal while maintaining discretion, privacy and freedom.
5. **CPO Team Leader:** plans and commands active and deterrence protection during public appearances, events and movements.
6. **Defensive Driver:** reserved for qualified CPOs, integrates protective driving into the wider close protection mission.
7. **Security advisor:** for management, to carry out a diagnostic audit and quickly understand the priorities for operational decisions.



Start with a clear assessment.

A site survey should never be reduced to merely observing a few posts and counting guards.

Real security begins with the right questions. Tell us how your site operates, what matters most, and what keeps you up at night.

SDS will assess your needs, define a clear scope, and recommend the next steps without unnecessary complexity or cost.

SDS does not simply supply guards.

We design security.

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WEB

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PROFILE

Bangkok · Thailand

Company Profile 2026
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